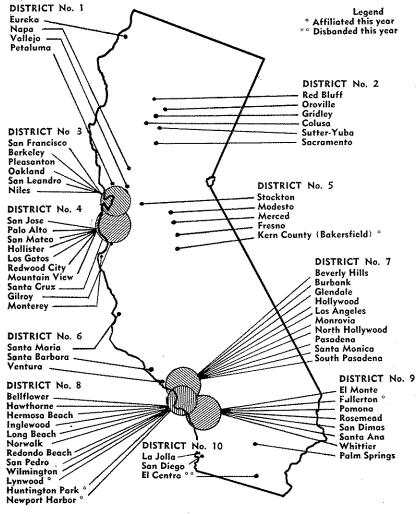
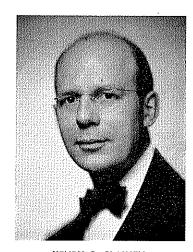
CALIFORNIA JUNIOR CHAMBER OF COMMERCE-1939-1940



1939-1940

Henry C. Clausen, President

Upon his election as President of the California State Junior Chamber of Commerce at the San Jose Convention (September 14 thru 18, 1939) **Henry C. Clausen** of San Francisco pre-



HENRY C. CLAUSEN

sented an outline of the 1939-1940 activities planned for the State organization. This outline emphasized the fact that four basic policies would be stressed during the coming year. These were: (1) Strict adherence to the fundamentals of the American form of representative democracy; (2) Direction of activities toward benefits to the individual young man; (3) Direction of activities toward benefits for the state and the communities of the local groups and (4) Direction of activities toward benefits of young men as a group. Clausen

concluded the outline of the proposed activities with the following, "... We are the ones who will inherit ills and mistakes now in the making. We believe we are entitled to opportunities for the just rewards of individual initiative which flow from the development of private enterprise by competition. Therefore, on these vital matters we have a right to be heard."

With the program of the coming year clearly planned, President Clausen and the other State officers were ready to ad-

minister the affairs of the State JCC. The following officers were installed with Henry Clausen:

| Secretary | Frank Nibley, San Francisco | |
|-----------------|----------------------------------|---|
| Treasurer | Seibert L. Sefton, San Francisco | |
| Vice Presidents | | |
| District No. 1. | Ellis Randal, Vallejo | |
| District No. 2. | Bernie Thompson, Oroville | |
| District No. 3. | Harry Stoops, Berkeley | |
| District No. 4. | Edmund O'Connell, Redwood City | • |
| District No. 5. | Vern Redman, Fresno | |
| District No. 6. | Donald Welch, Santa Barbara | |
| | Glenn Landes, Glendale | |
| District No. 8. | Jack White, Long Beach | |
| District No. 9. | Trent German, Whittier | |
| | Terence Geddis, San Diego | |

Completing the roster of officers, immediate Past President James C. Cairns joined the other former presidents (Kenworthy, Fouke, Shattuck and Levit on the Senior Council.

Within a few weeks, the new State organization was functioning smoothly and in early November President Clausen introduced an innovation, since adopted by a large number of member groups in the USJCC. This consisted of scheduling, in the early part of the year, all the district, executive and directors meetings for the entire year. This plan met with the approval of all concerned, for thru planning of this nature, better attendance at the various meetings was assured.

The October 29th Executive Committee meeting was held at Rio del Mar where it was decided that in view of the need of a state publication the issuance of TREND would be resumed in January, providing the necessary financial arrangements could be made. It was finally decided that each of the ten vice presidents would send \$15 monthly to defray the publication

costs. This money could be raised as they saw fit and could come from the locals in the form of contributions or from the sales of advertising.

Richard Hibbard of San Francisco was appointed Editor of TREND and W. Wallace Tuttle, Public Relations Committee Chairman, was assigned the task of coodinating the collection of news from the various local groups.

In January, Volume One, Number One of the new TREND appeared in four tabloid-size pages and was a fine tribute to the efforts of those who aided in its publication.

The Public Relations Committee, under the guidance of W. W. "Dutch" Tuttle entered upon an ambitious program designed to bring before the eyes of the public, more clearly than ever, the importance of the work done by the JCC groups. In a report to one of the Board meetings, Tuttle defined "Public Relations" (as applies to the State Junior Chamber) as follows: "To us, public relations should mean; first, performing good jobs as local organizations, conducting campaigns or projects that are so constructive they cannot fail to merit public attention, and then, SEEING TO IT THAT THOSE SUCCESSFUL ENDEAVORS RECEIVE MEMBERSHIP AND PUBLIC RECOGNITION. This isn't "publicity seeking"; it is sound business in order to give due credit, to increase interest among members and to increase interest among nonmembers."

The first Board of Directors meeting following the San Jose convention was held at Glendale December 30 and 31. Opposition to granting State unemployment insurance to striking waterfront workers was embodied in the principal resolution proposed by President Clausen and the Dies Committee was commended and allocation of funds urged for its continuance.

In four other resolutions, the Board urged: (1) Consolidation of the State's tax collection agencies into a single organization;

(2) Withdrawal of government agencies from competition with private business; (3) Opposition to creation of new taxes by the State Legislature during its forthcoming special session; and (4) Recommendation that the Legislature consider abolition or amendment of the initiative to eliminate abuses, as well as study the referendum process. This fourth, and last, resolution of the Board attained widespread publicity throughout the State and did much to impress the public with the activity of the State Junior Chamber of Commerce in governmental affairs.

Indicative of the action of the State organization in governmental affairs was the memorandum sent by President Clausen to all local presidents in February, 1940 in which he called for the forceful expression of the views of the member groups to their respective legislative representatives as regards their stand against increased taxes to be proposed in the pending special session of the Legislature. Unprecedented cooperation greeted this memo and in some local groups, where governmental affairs committees had been relatively inactive, the same groups suddenly entered into active participation in the campaign against increased taxes.

In unanimously passing a series of six resolutions the Board of Directors in their March 2nd and 3rd meeting in Stockton further indicated, tho such proof by now was hardly necessary, the continued interest of this young men's group in governmental affairs. The most important of these resolutions were those in which the Directors re-affirmed their stand against repeal of, or amendment to, the Johnson Act (i.e., the act which prohibited extension of money or credits to warring nations who defaulted on payments of loans made during the last war) and that in which the members resolved that all monies collected thru Federal gasoline taxes be spent for road building and maintenance alone. Also agreed upon by the Di-

rectors in this session were four by-laws changes, all connected with the nomination and election of officers.

Jaycee members of eight cities joined in a round-robin short-wave broadcast on February 21, 1940. Arranged thru the cooperation of amateur radio operators in California, this hook-up was an innovation, which, thru its speed and efficiency, promised to be continued by Jaycee groups on an ever-increasing scale in years to come. This initial round-robin broadcast received a great deal of publicity throughout the state and nation—all of which paid fine tribute to the imagination and progressiveness of the California Jaycees.

On March 28th, President Clausen announced that Dr. Irving Krick had been chosen to receive the Distinguished Service Award as California's leading young man of the year. Dr. Krick, 33, was chosen because, among other things, he had originated methods for predicting weather with great accuracy and had also increased the time-in-advance of correct forecasting.

The annual convention in Long Beach on May 2, 3, and 4 was outstanding in the history of the State organization. The Long Beach Jaycees began to lay plans for this affair in early November, 1939 and by convention-time had thoroughly covered the state with "On To Long Beach" news and had arranged excellent accommodations for the delegates.

The first day of the convention was largely concerned with the presentation of the reports of the various state committee heads and with an address by James M. Mussatti, Secretary and General Manager of the California Chamber of Commerce. The following day, led by USJCC President Perry Pipkin, the delegates entered into a full discussion of JCC internal problems.

A total of ten resolutions were adopted; ranging from the endorsement of daylight-saving time in California, thru amend-

ments to the Initiative Constitutional Amendment, to a vote of appreciation to President Clausen for the fine service he rendered the State organization during his administration.

Competition for the various awards was extremely keen with almost all the locals in the State actively participating in the affair. The success of the San Francisco group was quite outstanding, for this organization won nine out of the thirty-three awards presented at this convention.

The final day of the session saw the election of officers for the following year. Following a short address by President-Elect Edmond A. Combatalade, this outstanding convention was closed.

The 1930-1940 administration was a short one, but into the eight months of its existence were crowded what would normally be twelve months' work. Yet, in spite of the relatively short life of this administration, the extension program worked out quite well, as five organizations affiliated with the State JCC (Fullerton, Kern County, Lynwood, Huntington Park and Newport Harbor.) For further details see 1939-1940 organization map.

In his annual report, delivered at the Long Beach convention, President Clausen paid tribute to those state committee chairmen, vice presidents, and Directors when he said, "These men have been the power-house wherein was generated the young-man energy for release into the various Junior Chamber channels throughout the state."

Following is a list of the committee chairmen who served during this administration:

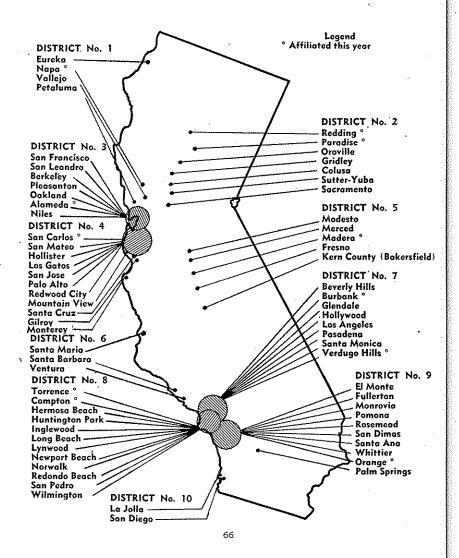
INTEGRATED STATE COMMITTEES
Agriculture—Gene Ginter, Oroville
Americanism—Larry Wise, Vallejo
Aviation—Richard Alley, Santa Monica

Awards—LeRoy Burns, Santa Ana
Christmas Activities—Durant Danielson, Santa Barbara
City Beautification—Ulysses Rible, Beverly Hills
Civil Identification—Edward Penaat, San Francisco
Conservation—Parker Frizzelle, Fresno
Economic Education—Terrence Geddis, San Diego
Fire Prevention—George Dealey, Oakland
Governmental Affairs—Elmer C. Rowley, Berkeley
Public Health—Walter Alsberg, Glendale
Safety—Marcus Sandston, Pasadena
Sports—Ed Rossi, Los Angeles
Youth Welfare—Vern Rowley, Long Beach

SPECIAL STATE COMMITTEES

Get-out-the-Vote—George T. Thomas, Fresno
Narcotics Control—Don Rozzano, San Francisco
National Defense—A. Hubbard Moffit, Oakland
On-To-Long Beach—Howard Rathbun, San Jose
Darrell Neighbors, Long Beach
Public Relations—W. Wallace Tuttle, Sacramento
On-To-Washington—Cedric Browne, Santa Monica
State Extension—Harmon Rowe, Sacramento
Taxation—Walter Johnson, Los Angeles

CALIFORNIA JUNIOR CHAMBER OF COMMERCE-1940-1941



1940-1941

Edmond A. Combatalade, President

In May, 1940, the delegates to the California JCC annual convention elected Edmond A. Combatalade, of Sacramento, to the presidency of the State organization. In addition to Combatalade, the other new officers (listed below) also took office in June at Long Beach:

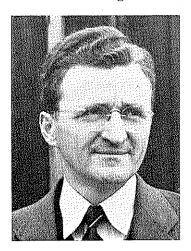
| Treasurer | etary Stephen C. Paxton, Sacramento Henry Heisch, Sacramento* |
|-----------------|---|
| USJCC Nationa | d Directors Seibert L. Sefton, San Francisco |
| 17: D | Henry K. Frost, Glendale |
| Vice Presidents | • |
| District No. | 1Cecil C. Devore, Vallejo |
| District No. | 2J. B. Thompson, Oroville** |
| District No. | 3L. S. McElwain, Oakland |
| District No. | 4Daniel Baker, Palo Alto |
| District No. | 5 |
| District No. | 6 |
| District No. | 7Walter A. Johnson, Los Angele |
| District No. | 8William E. MacFadden, |
| | Redondo Beach |
| District No. | 9 |
| | 10Donald Smith, San Diego |
| * Resigned, 1 | replaced by Harmon Rowe of Sacramento |
| | replaced by Harmon Rowe of Sacramento |
| *** Designed | replaced by Bob Calkins of Modesto |

As immediate past-president, Henry Clausen joined James Cairns, L. Clifford Kenworthy, Robert H. Fouke and Edward S. Shattuck on the Senior Council.

Early in this administration an unusual incident occurred. This was the "Rajni Patel" affair of June, 1940 and proved to be quite indicative of the high degree of cooperation among the member JCC groups in the State organization. Patel, representing himself as being sponsored by the San Francisco Junior Chamber of Commerce and claiming that "he is licensed to

practice law in the highest courts in the British Empire," failed to make a scheduled address in Paradise, California on June 3rd, following disbandment of the meeting at the instigation of the newly formed Paradise Junior Chamber of Commerce.

Questioning his representation as being sponsored by the San Francisco organization, the Paradise Jaycees notified the



EDMOND A. COMBATALADE

San Francisco group, through the Sacramento JCC, and when advised that he was not known to the San Francisco JCC, the Paradise group immediately took action to disband the announced meeting to hear Patel's address.

This Paradise-to-Sacramento-to-San Francisco play completed a neat shut-out and Patel moved out of California to attempt to find other unwitting (and less wary) sponsors.

The first Board of Directors' meeting was held in Fresno on September 21 and 22 and followed, by three weeks, the newly instituted practice of mailing the agenda of the forthcoming

meet to every affiliated organization. This agenda informed all groups of the matters to be considered in the announced sessions.

Representing 38 JCC groups, 127 delegates attended this Board meeting and took action upon a number of far-reaching changes in the state By-Laws—one of the more important being that the by-Laws were amended in order that the provisions for voting coincide exactly with the provisions in the by-laws of the USJCC. Other changes agreed upon were that National Directors be made members of the Executive Committee and that a member of the JCC who would become thirty-six years of age during his term of office would be permitted to complete his term.

It was further decided by the members that the two major projects of the State organization for the year would be Americanism and National Defense. This proposal was unanimously accepted and plans laid for active programs in these fields.

The speed with which this meeting was handled was a fine indication as to the value of the pre-meeting agenda, which so completely prepared the members for the topics to be acted upon. As USJCC Vice President Joe E. Levitt, of San Jose, said, "... that Board meeting at Fresno was, without a doubt, one of the finest, most constructive meetings that has ever been held in this state . . . especially because of the idea of having an agenda prior to the meeting proper."

As 1940 was an election year, the Get-Out-The-Vote Committee of the State organization was extremely active. Headed by **Dell Hamilton** of Glendale, this group coordinated the efforts of the local groups and succeeded in obtaining a tremendous amount of publicity throughout the state. Working with the state committee, the various member groups carried on their own local campaigns thru the press, radio spot-announcements, via telephone and thru display signs, cards, and dodgers. This program was closely allied with the USJCC activity in this field, in which 1,200,000 Get-Out-The-Vote Campaign stamps and 25,000 posters were distributed.

The next Board of Directors meeting was held in Glendale on December 31, 1940, where further corrections and amendments to the constitution were discussed and plans were made for final action on the changes to be taken in the next Board meet. At this session a resolution was passed urging the amendment to the California Unemployment Insurance act to protect the unemployment reserves of draftees. The timeliness of this proposal and its worth caused it to receive an excellent reception by the public.

California's recipient for the 1940 Distinguished Service Award was **Dr. Luis Alvarez**, 28-year-old physicist of the University of California. This award was given **Dr. Alvarez** for establishing himself as one of the world's most distinguished young physicists, as indicated by his discovery of

radio-active, super-heavy hydrogen, the first measurement of the magnetic fource of neutrons, and his brilliant work on atomic disintegration.

Late January saw the introduction of a bill in the State Legislature calling for an amendment in the Unemployment Insurance Act which would guarantee servicemen's rights to unemployment insurance at the conclusion of their period of Service. This, of course, was the completely satisfactory answer to the resolution adopted at the December Board meeting. (The fact that copies of this resolution were sent to all State Assemblymen and Senators doubtless was of major importance in securing passage of this bill.)

The Carrillo Hotel in Santa Barbara was the scene of the third Board meeting of the year, which was held on March 8 and 9. One of the most important discussions of this session concerned California State Senate Bill Number 227, which provided for the establishment of a State Defense Council to act as a coordinating body for the defense activities throughout the state. The Directors unanimously endorsed this measure and it was agreed that each member Junior Chamber in the state urge its assemblymen and senators to pass this bill. Reports were received at this meeting from the various state committees and plans were made for the forthcoming annual convention at Berkeley.

It was during this period that the READER'S DIGEST (Mar. '41) printed an article condensed from a radio broadcast of Charles E. Hewitt, Jr., entitled "Let Us Do the Dirty Work." In this article, Hewitt pointed out that the nation's Jaycee groups were the "George" of "Let George do it!" and, in general, gave the entire JCC movement a fine boost. Reprints of this READER'S DIGEST article were circulated throughout the state and did much to impress upon the public the importance of the vital services performed by the Junior Chambers.

TREND was published throughout the year on a quarterly basis and, as in previous years, each issue was sponsored by a different local group. The first issues were printed in tabloid-

size on gloss paper and did not carry advertising, although subsequent issues were printed full newspaper size and carried a limited amount of advertising matter. The makeup of the paper was excellent and it served as a fine coordinating medium for the activities of all locals. TREND was edited this year by W. Wallace Tuttle and Gordon C. Daniels acted as technical advisor.

In addition to the endorsement of the Unemployment Insurance Act amendment and the State Defense Council, the State organization also endorsed the establishment of a California Art Commission (Assembly Bill 828) which would aid in the promotion of the interests of California artists and would cause initial steps to be taken toward the building of a State Cultural and Historical museum. Still other legislative measures actively endorsed by the State JCC were those concerned with the fire prevention and conservation plan of the State Board of Forestry.

Headed by George Hartman, the State Awards Committee made excellent progress in interesting all locals in the awards program. Awards presentations increased from seventy-one in 1940 to one hundred and fifty-nine in 1941. The awards program this year was made successful thru the results of the locals following the planned outline of the state awards group. In getting this program under way, Hartman aptly summed up the purpose of the various awards when he said, "The three-fold purpose of the awards committee should be to induce true civic consciousness; to stimulate efforts toward higher and greater achievement and third, to stress the importance of these activities which offer the greatest contribution to city, state and nation."

The annual convention of the California State JCC was held in Berkeley on May 1 thru 4 and followed the usual pattern for such affairs (i.e., committee reports, resolutions, election of officers).

However, one unusual feature of this convention was the "Discussion Panel." Panel members were Mark Matthews, USJCC President; Joe E. Levitt, USJCC Vice President; Ed-

mond Combatalade, California JCC President and Seibert Sefton and Henry Frost USJCC National Directors. Presided over by L. S. McElwain, of Oakland, the group discussed the problem of FUTURE subscriptions and the relations of the State and Local organizations with the USJCC. The presence of President Matthews gave the delegates the opportunity to get first-hand answers to their questions about USJCC policy matters. From the favorable reception given the remarks of the National officers it was quite apparent that similar panel discussion programs at future conventions would be advisable (programs wherein national officers would personally be able to aid in the integration of the State and National organizations).

Well-prepared committee reports were delivered by the committee chairmen listed below:

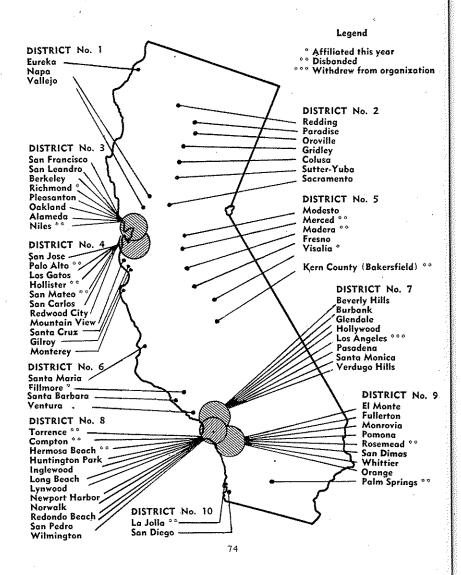
Agriculture—LeRoy Perkins Americanism—Gerald Levin Aviation—G. H. Macomber Awards—George Hartman City Beautification—Richard Nason Conservation—D. F. Hooper Fire Prevention—Richard Klepper, Jr. Get-Out-The-Vote-Dell Hamilton Governmental Affairs-Frank Richardson Nominations-Walter Johnson National Defense—Henry Kearns On To Berkeley—Ford Growell Trade Promotion—Earl Vinson Youth Welfare-Roger Guelff On To Minneapolis—William Barbee Public Health-Dr. Joseph Dillon, Jr. Resolutions-William MacFadden

The convention was concluded by the acceptance of the delegates of the reports and recommendations of the Nominat-

ing Committee. In accordance with a recent by-laws change which made it necessary for any person desiring to run for national office to secure the endorsement of the State Organization, T. Cedric Browne was unanimously endorsed by the delegates as being fully qualified to enter the race for the office of National Vice President. The name of Henry K. Frost was presented to the delegates as the nominating committee's recommendation for the State JCC presidency and the motion for favorable action upon this recommendation was carried by acclamation.

President Combatalade's report, presented at this convention, concluded with the following, "... I have every confidence in the future of the organization. Great things are ahead. Trying times demand strength, courage and vision—elements which we have in abundance ..."

CALIFORNIA JUNIOR CHAMBER OF COMMERCE-1941-1942



1941-1942

Henry K. Frost, President

Elected at the May, 1941 annual convention in Berkeley, President Henry K. Frost, of Glendale, took office with the following staff of officers:

| Executive Secretary Darroll R. Wetmore, Glendale |
|--|
| TreasurerO. Ford Growell, Glendale |
| USJCC National Lester S. McElwain, Oakland* |
| Director Hyman Bradofsky, Pomona |
| Vice Presidents |
| District No. 1 C. J. Pinochi, Eureka |
| District No. 2 Harmon Rowe, Sacramento |
| District No. 3 Daniel K. Beswick, San Francisco [*] |
| District No. 4William E. Morrissey, |
| Redwood City |
| District No. 5 Robert C. Calkins, Modesto |
| District No. 6 Robert M. Wood, Santa Maria*** |
| District No. 7 Richard C. Klepper, Jr., Pasadena |
| District No. 8 David C. Neidhardt, |
| Huntington Park |
| Distirct No. 9 Earl Vinson, Santa Ana |
| District No. 10 Paul T. Mannen, San Diego |
| |

- * Resigned, replaced by Daniel K. Beswick, of San Francisco
- ** Appointed USJCC National Director, replaced by Al Derre, San Francisco
- *** Resigned, replaced by Don Follett, of Santa Barbara

As immediate Past-President, Edmond Combatalade joined Past-Presidents Clausen, Cairns, Kenworthy and Fouke on the Senior Council.

Early in his administration, Henry Frost met with the Directors at a District No. 4 meeting and clearly outlined the program for the coming year. He emphasized the salient point of the 1941-1942 program—to strengthen each local organization so that it may withstand the drain the national emergency

would place on both manpower and the interest of the remaining members. He said, "We are in for the most important period of the Junior Chamber of Commerce movement, when the interest of young men will be turned to national rather than local affairs, when many of our unmarried members will be called to military service. Hence, our local, state and national programs must align very closely to the policy of the national

government."



HENRY FROST

Carrying on a now well established procedure, all Directors' meetings were prefaced by the mailing, from the State office, of a complete agenda of the coming session and, as in years past, this proved of extreme value in "streamlining" the meeting, thru allowing the Directors to prepare themselves for the business to be discussed.

The first Board meeting, following the Berkeley convention, was held in Santa Cruz on September 6 and 7, 1941. In accordance with President Frost's avowed policy of strengthening the local organizations, the Directors established a Member-

ship Building and Maintenance Committee, under the direction of Henry Kearns of Pasadena, which was designed to perform the several functions the title implied, thru a year-around series of programs.

Of most far-reaching importance was the idea accepted by the Directors, in the Santa Cruz meeting, to the effect that the fiscal year run from July 1st to June 31st, rather than from May 1st to April 31st. The purpose of this was to provide the out-going officers the opportunity to close their books and to give the new officers the chance to meet with the executive committee of the previous administration to prepare themselves better for the tasks of their administration.

Shortly following this Santa Cruz Board of Directors meeting, complete minutes (in mimeographed form) were mailed to all state officers and committee heads and were a fine example of complete and readable minutes and did much to impress member groups with the efficiency of the State organization.

Plans were well under way for the December 31st Board meeting when the Japanese struck Pearl Harbor. In a bulletin sent to all state and local officers, shortly after the December 7th attack, President Frost announced that the meeting would be held as scheduled, with certain changes in the agenda designed to direct the entire power of the JCC organization to projects connected with National Defense.

Between the outbreak of the war and the December 31st Board meeting, the Junior Chamber groups throughout the state immediately stepped up their already well-organized National Defense programs and adapted these, where necessary, to fit into the pattern required to make them a valuable adjunct of the federal, state and local programs of this nature.

Business conducted at this year-end Directors meeting was concerned, primarily, with the problems of national defense and plans for a state-wide program were mapped. Among the topics discussed in this respect were: 100% JCC registration for participation in civilian defense works; cooperation with the American Red Cross in the establishment of blood banks; the sale of defense bonds and stamps; furtherance of the California State Guard program; an accelerated Americanism program; and cooperation with fire prevention and conservation groups.

This was a far-cry from the past winter Board meetings, when a spirit of geniality prevailed and when the new year promised nothing but success for the young men joined together in the Junior Chamber of Commerce movement. The men attending this first wartime Board meeting keenly felt their responsibility—and with this in mind, concentrated upon directing the organized resources of the Junior Chamber of Commerce into the field of war services.

The third Board of Directors meeting of this administration was held in Sacramento on March 7 and 8 and clearly pointed out the vital part the Junior Chamber groups were playing in the National Defense program. The plans outlined in the December Board meeting were carried out in the most successful manner and the reports indicated that the work of the JCC organization in this field would produce even greater successes in the future. With the necessary acceleration of the national defense program confronting them, the directors had, at the Glendale meeting, created the Victory Committee, which was to be the coordinating agency for all defense programs. Headed by Carl C. McDowell, this committee made their report at the Sacramento session and outlined activities for the immediate future.

An important step in the maintenance of the strength of the JCC organization during the war years was made when the Board of Directors passed a resolution to the effect that members may continue to participate in Jaycee activity even tho they reach 36 (this provision to remain in effect until six months after the end of the war). This proposal tied-in quite well with the program outlined by the Membership Building and Maintenance Committee, which advocated (1) an immediate survey of the present membership with the view that it will indicate the potential loss that the membership will suffer in the near future and (2) an immediate program of membership building—that every active member of the Junior Chamber be enlisted to work on a membership building program that will bring into the organization new men, especially those who have deferred status under the draft.

One of the resolutions presented to this Spring Board meeting attained widespread circulation thru the services of the three major press associations and thru several radio broadcasts. This resolution, presented by the Victory Committee, cited the activities of the Junior Chamber of Commerce in the prosecution of the war and stated that the dissipation of national strength in soft-living and the waste of energy in industrial disputes was an "insult" to General MacArthur and his valiant men.

In June of 1941, the USJCC Convention in Minneapolis agreed upon a by-laws change whereby the dues in the national organization would become one dollar per member, effective April 1, 1942. This much-debated change was the source of countless arguments throughout the state during 1942 and the State and National organizations carried on a series of programs to acquaint the members with the reasons for the increase and stressed the benefits to be realized thru their connection with the USJCC.

Though the greater part of the State Committee activity was directed into the paths outlined by the Victory Committee, the regular committees did continue to carry on their programs; for it was well realized that the work of these groups was essential in maintaining the gains made by the State organization in recent years and, in addition to the valuable services rendered to city, state and nation, these committees could do much to support morale. The following committees were active during this year:

Nominating-Henry Kearns Convention—Jack Shacher Awards-Dan Morgan Credentials-O. Ford Growell Resolutions—Len Carey Victory-Carl McDowell and Dale Deckert Agriculture-Randolph Sanders Americanism—John Paap Aviation-Frank Donat City Beautification—Kenneth Hartman Christmas Activities-John Mulvaney Conservation-E. Gordon Reynolds Constitution and By-Laws-Dell Hamilton Economic Education and Taxation—Sam Hurwitz Fire Prevention—Allan J. Stacey Governmental Affairs-Lawrence G. Dorety Membership Building and Maintenance—Henry Kearns On To Fresno-Larry Patterson

On To Dallas—E. L. McConnell
Public Health—Dr. E. W. Ashland
Safety—William Carney
Speakers Bureau—John Panushka
State Secretaries Council—Rolland Hawk
Trade Promotion—George Baker
Youth Welfare—Clem C. Glass

Perhaps the most important high-light of this year's activities was the final victory of those organizations favoring affiliation with the USJCC as a compulsory requisite for State JCC affiliation. This accomplishment, tho at times bitterly opposed by a few locals, was largely responsible for the strong program of war services and national defense activities carried out by almost every local organization in the state—this change meant unity and 100% cooperation of the Jaycee groups throughout the nation. As President Frost said, "The present strength of our organization, both nationally and state-wide, is sufficient proof that we should and must be organized and bound together by national and even international ties."

The annual convention and 1942 War-Time Conference was held at Fresno on May 7 thru 10 and the attendance was largely restricted by governmental travel limitations, a sufficient number of delegates were on hand to make this a truly important session. The program of the convention was clearly stated by President Frost in his welcome, "Our Conference has been planned to present the three things which should be paramount in the minds of every Jaycee. First, strengthening our local organizations by a more comprehensive understanding of our internal operations. Secondly, determining how we, as Jaycees, may better contribute to the successful execution of the war. Thirdly, the place of young men in the postwar planning and the period of rehabilitation after the war."

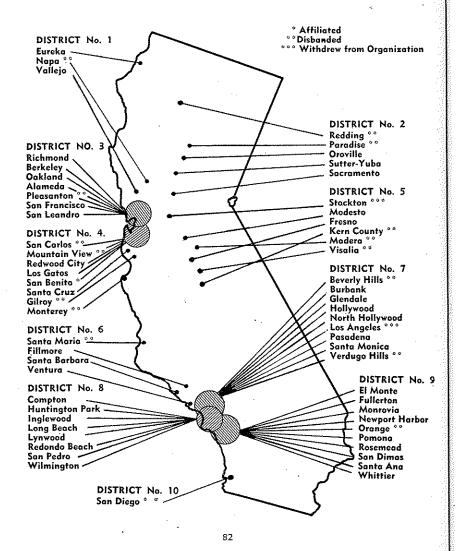
With these vital points as a guide, the four-day session got under way and the delegates were given the opportunity of hearing a number of excellent speakers, in addition to receiving the customary committee reports. An innovation in this type of meeting, was the "Jaycee Operations Conference," wherein the internal operations of the Jaycee movement (both local and national) were discussed by well qualified speakers—among these was Walter W. Finke, USJCC President, who spoke on "Local-National Relations."

The election of officers followed and **Don Follett**, of Santa Barbara, was elected President of the State organization for the 1942-1943 term.

As President Frost said, in concluding his annual report to the members, "... because we have a faculty for accomplishment and speedy action without red tape, times like these present a real opportunity for all Jaycees. The war demands the type of man and activity found in Junior Chamber of Commerce. It is a challenge we must rise to meet."

CALIFORNIA JUNIOR CHAMBER OF COMMERCE—1942-1943

4. 4



1942-1943

Don M. Follett, President

Don M. Follett, of Santa Barbara, was elected President of the California State Junior Chamber of Commerce on May 7, 1942 at the annual JCC convention and War Conference at Fresno and, in accordance with the by-laws changes agreed upon during the past year, took office, with the following staff of officers, on July 1st:

| Secretary | Wm. H. N. Bryant, Jr., Santa Barbara |
|-----------------|---|
| Treasurer | Emmett P. Furman, Santa Barbara |
| Vice Presidents | |
| District No. | 1C. J. Pinochi, Eureka |
| District No. | |
| District No. | - C T * * |
| District No. | |
| District No. | |
| District No. | |
| District No. | TI 11 1 |
| | 8David C. Neidhardt, |
| | Huntington Park |
| D: () () () | |
| District No. | 9W. J. Lloyd, El Monte |
| District No. | 10Paul T. Mannen, San Diego |
| | resident Henry K. Frost, Glendale |
| USJCC Nationa | al |
| Directors | Len Carey, Long Beach** |
| | William E. Morrissey, |
| | Redwood City*** |
| * Recioned (| military service) replaced by Harold Fergu- |

- * Resigned (military service) replaced by Harold Ferguson, Berkeley
- ** Resigned (military service) replaced by Earl Vinson, Long Beach
- *** Resigned (military service) replaced by Jack Hennessy, Oakland

Strangely enough, the increased calls upon manpower in the Junior Chamber age group during 1942-1943 did not too seri-



DON M. FOLLETT

ously hurt many local groups, as active membership campaigns brought in new members on a hitherto unprecedented scale. The reason for this seeming paradox was explained by President Follett in a message written for publication in the San Francisco Jaycee's publication when he said, ... every American is anxious to do something PERSONAL-LY to contribute to the ultimate victory of our forces. . . . The instrumentality provided thru Iunior Chamber of Commerce is ideally suited to the patriotic desire of these men to give of themselves in a manner that will provide the maximum

results. Men who have never been interested in belonging to any organization suddenly feel all alone and are anxious to join forces with other men of their own age whose interests are similar."

However, the still bitterly opposed by-laws change, which made USJCC membership a requisite for State JCC affiliation contributed, in no small measure, to the difficulties encountered in maintaining a strong State organization during these years.

It was announced at the first Executive Committee meeting held at Santa Barbara on July 26th, that three organizations had resigned from the USJCC in protest against this controversial by-laws amendment. It was decided that pending a final ruling on the problem, the three organizations (San Francisco, San Diego and Los Angeles) would be permitted to hold their State JCC membership.

On August 29 and 30, at the first Board of Directors meeting, the discussion of this by-laws change was continued and followed receipt of the USJCC ruling on the subject, wherein it was stated, "... No State organization allowing member organizations to withdraw from the National and retain membership in the State organization will lose its membership in the USJCC as a State organization." In spite of this ruling, Section 5, Article III was not deleted from the State By-Laws, as the vote cast favoring its deletion fell five short of the three-fourths vote required to amend. A last minute motion to reconsider the vote was subsequently found to be out of order and the proposed mail vote of all locals upon this change was not allowed.

While the greater part of the work of the Directors at this Santa Cruz meeting was concerned with the by-laws change activities, there were a number of committee reports presented and the work of the War Services Committee was outlined. It had been decided at the Santa Barbara executive committee meeting that the Victory Committee would be reorganized as the "War Services Committee" and, like its predecessor, would be divided into a number of sub-committees. Among these sub-groups were those concerned with: (1) Air Corps enlistment; (2) Bond Sales; (3) Air Training Corps of America; (4) Morale building; (5) Blood Banks; (6) Model airplane making; (7) War industries training program and (8) "A" for accomplishment activity.

In line with the State Jaycee policy of engaging in vital war services, the work of the state group in connection with the Air Training Corps of America is interesting. This was a program designed for high school students in their junior and senior years, built on the premise that complete pre-flight training could be completed by the time a boy finished high school. As President Follett said, this project was a Jaycee "natural" and the success of the program proved him to be right; for upon the urging of the State Jaycee organization, the State Superintendent of Schools approved this program and assigned a man full-time for its development. The success of the California group in this program attained national

recognition and the California State JCC provided information for several other state groups interested in this activity.

The December 12 and 13 Board of Directors meeting at Santa Barbara consisted, for the most part, of reports from the various committee chairmen. The nature of these reports indicated the vital role the California JCC was playing in the field of war services, for, by this time, the war service programs outlined at the Directors meetings earlier in the year had been expanded to a point where the services of the State JCC had progressed beyond the mere "talking" stage and were now producing tangible results of vital importance to the war effort and of value in heightening the prestige of the JCC movement.

Action was also taken at this Santa Barbara Board meeting to secure replacements for the Board members who were called to service in the armed forces. Both National Directors had received their orders to report for duty and at this session it was decided that they be replaced by Earl Vinson, of Long Beach, and Jack Hennessy, of Oakland. District No. 3 Vice President Al Derre was also replaced by Harold Ferguson of Berkeley.

By March 6 and 7 (the time of the next Directors meeting) two local organizations had re-affiliated with the State JCC, following the disagreement in the early part of the year about California JCC and USJCC affiliation and dues requirements, which had caused their resignation. These two locals re-affiliating were San Francisco and Redwood City. and the action of the Directors of these locals promised success in the efforts to secure the re-entry of San Diego and Los Angeles into the State organization.

The Second Annual War Conference (and State JCC annual convention) was held at Pasadena May 7, 8 and 9, 1943 and due to the travel restrictions imposed by the Office of Defense Transportation, the attendance was held to a relatively low figure. However, this lower attendance did not interfere with the activities of this meet, as a by-laws amendment had been passed whereby, under certain conditions, a single accredited delegate from each organization would be empowered

to cast the full voting strength to which his organization was entitled (ARTICLE X, Sec. 3a). (Voting on this ruling had been conducted by a mail ballot, which had been ordered by the Directors in their March meeting and also provided that this change in voting procedure would become effective only when the Board declared an emergency to exist which would limit attendance.)

One of the first topics of business at this War Conference was the report of the Secretary regarding the results of the aforementioned mail ballot and the declaration, by the Directors of a state of emergency.

In reporting on, perhaps, the most important phase of Jaycee activity during this year, Gordon Reynolds of Fresno, Chairman of the War Services Committee, detailed the progress his committee and sub-groups had made during the year and outlined the programs which should be continued the following years. One of the more important features of the War Services program this year was the task, successfully carried out by the State's Junior Chambers, to aid in the establishment of trade schools, designed to supply manpower for the war production plants and retail establishments, feeling the pressure of the manpower shortage. The work of the State organization in this program was commended by the chiefs of the California Bureau of Business Education, headed by Dr. Ira W. Kibby, who addressed the convention.

Quite indicative that the "2nd Annual War Conference" was all the name implied was the fact that the greater part of the meeting was devoted to the reports of the various groups connected with the war services program and to the presentation of addresses, by local and government officials, on many phases of the war program. The resolutions adopted at this Conference were, almost without exception, devoted to matters directly connected with the war effort. In view of the subsequent issuance of World War II service buttons, one of the resolutions passed at this session is particularly interesting, for this advocated the issuance of such insignia, long before the now-famous golden lapel pin made its appearance.

Following the report of the Nominating Committee, Henry Kearns, of Pasadena, was elected President of the California State Junior Chamber of Commerce. In the final session of the Conference, President-Elect Kearns asked the Board if it would favor breaking the precedent of selecting the Secretary and Treasurer from the President's home city, for he felt that inasmuch as there was a definite limit on transportation it would be better to have a Secretary located in the northern part of the state, from where the secretary could keep the president posted on important developments in that region. In accordance with the recommendation of Kearns, J. Roger Deas, of San Francisco, was appointed to serve as Secretary.

Deviating from the customary policy of the past, President Follett presented an oral report of his administration (in lieu of a written report). Some of the high-lights were: (1)... the State organization was stronger because of a concentrated effort to build up membership; (2) Despite handicaps and frequent changes within the Executive Committee and Committee Chairmen, work continued with the same zeal and progress—"esprit de corps"; and (3) some of the Junior Chambers which had left the State and National organizations had re-affiliated with the other Jaycees within the State Junior Chamber.

In concluding his report, President Follett thanked the committee chairmen who had done so much to insure the success of the many State JCC programs during 1942-1943. These committees and their Chairmen are listed below:

Americanism—Clint Harris, Oakland
Aviation—Frank Ottoboni, Long Beach
Awards—W. Dan Morgan, Pleasanton
Floyd Benson, Modesto
Conservation—Harry B. Miller, Sacramento
William MacFadden, Redondo Beach
Fire Prevention—Robert Dorn, Los Angeles
Get-Out-The-Vote—Joseph MacFarland, Santa Barbara

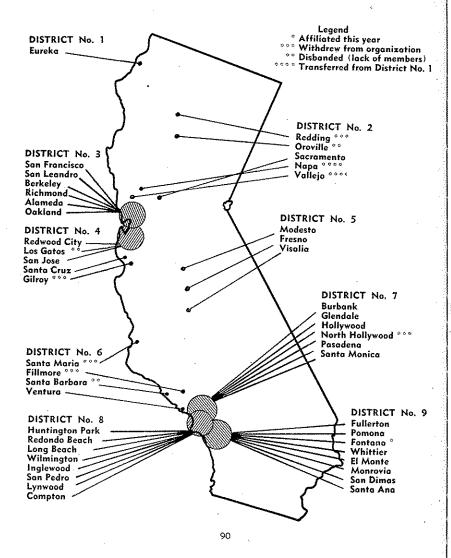
Membership Building—William D. Hamilton, Glendale
Edward S. Waldie, Oakland
Arnold Ingram, Long Beach
Public Health—George Williams, Fresno

Dr. John Nimmo, Monrovia
Publicity-By-Radio—William Obarr, Santa Ana
Resolutions—Lawrence Patterson, Santa Ana
David K. Gilmore, San Leandro
War Services—Dale Deckert, Santa Ana

Gordon Reynolds, Fresno
Youth Activities—Hal Coon, Long Beach
Malcom F. Gee, Sacramento

Safety—Phil Sontag, Glendale On-To-Pasadena—Edward Gillette, Glendale

CALIFORNIA JUNIOR CHAMBER OF COMMERCE—1943-1944



1943-1944

Henry Kearns, President:

Henry Kearns, elected at the Pasadena War Conference to the office of California Junior Chamber of Commerce President, was formally installed in that office on May 15, 1943. Taking office with President Kearns were:

| Executive Secre | etary | .J. Roger Deas, San Francisco |
|-----------------|-------|-------------------------------|
| Treasurer | | G. Owen Bell, Pasadena* |
| USJCC Nationa | .1 | |
| Directors | | .Don M. Follett, Oakland |
| | | Ford Growell, Glendale** |
| Vice Presidents | | |
| District No. | 1 | . None |
| District No. | 2 | . Irwin M. Wagner, Sacramento |
| District No. | 3 | . Hal Ferguson, Berkeley*** |
| District No. | 4 | . Hal Gardner, San Jose |
| District No. | 5 | . Floyd E. Benson, Modesto |
| District No. | | . George Hentgin, Ventura**** |
| District No. | | . Richard H. Neitzel, Burbank |
| District No. | | . Arnold Ingram, Long Beach |
| District No. | | . D. F. Hooper, San Dimas |
| | | = |

- * Deceased, succeeded by Marvin Lee Frazier, Pasadena
- ** Resigned, replaced by Crayton Boyer, Fresno
- *** Resigned, replaced by Tom P. Hogan III, Oakland
- **** Resigned, replaced by George Hall, Ventura

Since the demise of TREND, there had been a long-felt need for a State publication and when in June, the first issue of DIAL was published, the difficult problem of a State publication was finally solved. Financed entirely by the State organization, this mimeographed paper was sent to all State and local officers and its bi-monthly issuance did much to coordinate the efforts of the various locals in the State. DIAL was

valuable in that President Kearns had a periodic bulletin thru which information could be passed to the entire organization with a minimum of effort. The questions of financing a more elaborate paper, which had so long made TREND a burden on the organization's treasury, did not interfere with the publication of DIAL and the paper appeared regularly throughout Henry Kearns' administration.

Early in his administration, President Kearns sent letters

to each member of the Executive Committee and the Board of Directors, outlining, in part, the program of the organization for the year. This original outline was principally concerned with the various types of programs designed to strengthen the State JCC. This, the President said, would be accomplished, to a large degree, thru membership campaigns, active awards programs, interchange of ideas among locals, etc.

The first Board meeting, following the Pasadena War Conference, was held in Fresno on September 5 and 6 and was immediately preceded by the Executive Committee session in



HENRY KEARNS

which were introduced a number of rather important changes. Among these changes were: (1) Non-affiliated organizations to get free information service (including DIAL) for three months out of every year; (2) Scheduling the Distinguished Service Award presentation for January '44—following a two-year period during which the award was not presented and (3) a motion was passed to assess locals for all paying members, regardless of whether they are sustaining, in service, etc.

The Board of Directors meeting was devoted exclusively to war service projects and due to the importance of the topics discussed (and due to the excellent work of Mahlon Turner and the Public Relations Committee) the Board meeting received a great deal of attention in the press. The one topic which received the most widespread publicity was that which concerned the "Fifth Freedom" resolution, which demanded: "The right to an unfettered start in the race of life, with no artificial handicaps . . . the right to work as hard as we like and enjoy the fruits of that work, as our own . . . the right to go as far as we can, developing according to our capacities as individual American men and women."

Other topics discussed (and also bearing on the war service program) were: "Double Duty in Industry"—a program designed to secure the part-time work in war plants of "white-collar," non-industrial workers; "Recruiting Farm Workers"; "Postwar Planning"; "Handling Teen Age Youth"; "Preventing Juvenile Delinquency" and "War Bond Sales."

Mention of the fact that the Santa Barbara Junior Chamber was withdrawing from the State and National organizations again brought up the long-standing argument re USJCC affiliation requirements, dues, services, etc. In view of the problem indicated by the Santa Barbara resignation, it was decided that this subject would have a definite place on the agenda of the next Board meeting.

It was also at this meeting that the State JCC organization committed itself to raise \$35,000,000, thru its member groups, during the Third War Loan drive and President **Kearns** said, "... we will concentrate all our activities for September on the sale of war bonds."

The series of campaigns sponsored by the State Jaycees in the War Loan Drive were conspicuously successful, for with the end of the drive, it was announced that the member groups of the California JCC had raised nearly \$37,000,000. No sooner than this program had been completed, the State organization immediately began to lay plans for a December 7th "Vengeance Day" war bond sales program.

Sixty-seven delegates were registered for the winter Board of Directors meeting in Long Beach on December 4 and 5 and took action on two vital problems by recommending the raising of State dues to twenty-five cents a member (from ten cents) and increasing Board meeting and State Convention registration fees to \$1,00 and \$1.50, respectively.

For two hours the Directors discussed the aged problem of the by-laws rulings which affected membership in the State and National organizations. This discussion brought out the following conclusions: (1) That a National organization is necessary to the Junior Chamber of Commerce: (2) That all local organizations should belong; and (3) That it is impossible for a State organization to be affiliated with the National organization if its by-laws do not require local organizations also to belong. To eliminate any interruption of the work of the State JCC in its program of war services, it was decided that any further discussion on this controversial amendment be closed for the duration and it was also ruled that when member organizations presented their resignations they would be accepted without comment.

The remainder of the Directors meeting was concerned with the reports of the various committees and the development of the plans of the State organization for participation in the Fourth War Loan drive, scheduled to open in January. In this drive, the State JCC was assigned a quota of fifty million dollars.

Junior Chamber of Commerce Week, January 14 to 21, saw the awarding of the Distinguished Service Award to Major James M. Stewart, movie star and war hero. Heading the committee which made the selection of Major Stewart as "Outstanding Young Man of California for 1943" was Robert Gordon Sproul, President of the University of California, who said, "In Major Stewart we have a man who had already carved

a distinguished career in the motion picture industry. With the beginning of the war, this same young man stepped into an entirely different role and proceeded to distinguish himself once again—this time as a member of the United States Army Air Forces."

The other feature of Junior Chamber of Commerce Week was the dedication of the Fourth War Loan activities of the California JCC to the memory of the late Capt. Charles Paddock, famous Long Beach and Pasadena Jaycee Marine Corps flyer and once "the world's fastest human" who had been killed in an Alaska air crash. This war loan drive, like that which had preceded it, was conducted by the local Jaycee groups in a series of whirlwind campaigns, which enabled them to raise six and one half million dollars more than their quota. Raising such a sum as \$56,500,000 was a fine tribute to the efforts of the California Jaycees, and for the second time, their efforts were recognized by the Treasury Department with the presentation to the State organization of a citation commending its efforts.

The February Board of Directors meeting was held in Fresno on the 26th and 27th and was concerned, largely, with committee reports and the final action on the recommendation made in December that the by-laws be amended to provide for an increase in dues. The dues increase question was unanimously approved and ordered to become effective July 1st, 1944.

Another question of long standing was also brought before the Directors in this February meeting when the problem of establishing a permanent State JCC office and employing a paid Executive Secretary was discussed. A committee was appointed to investigate the problems connected with financing such a move.

As previously mentioned, the action taken at the USJCC Convention in Omaha in June, 1941, when National dues were increased to cover subscription to FUTURE, was considered

arbitrary by a number of California locals who withdrew from the State and National organizations. The program of the State JCC to reaffiliate these groups (San Diego, San Francisco, Los Angeles, Santa Barbara, Stockton, San Leandro, San Pedro and Riverside) was moderately successful when, by annual convention time, San Leandro, San Pedro, San Diego and Santa Barbara reaffiliated with the State and National organizations.

The annual Convention and 1944 Wartime Conference was held at Santa Cruz on May 5, 6 and 7 and was attended by nearly two hundred delegates. Principal speaker at this affair was James M. Mussatti, Executive Secretary of the California Chamber of Commerce, who spoke to the delegates regarding the future of California. As in his previous addresses to State JCC conventions, Mr. Mussatti was well received and gave the Jaycees timely and worth-while information. Following the usual custom, committee reports were received by the delegates. Listed below, are the Committees and the Chairmen who reported on the activities of these groups:

Membership & Local Finances—Scotty Campbell,
Long Beach
Extension—Arnold Ingram, Long Beach
Resolutions & Public Relations—Mahlon Turner, Ventura
Awards—Floyd E. Benson, Modesto
Post-war Preparation—John Hennessy, Oakland
Junior Commandos—Roland Walker, Pasadena
Public Services—Norman Pearson, Huntington Park
War Services—Tom Morgan, Pomona
Youth Activities—Vinton Stratton, San Jose
Nominating—David Neidhardt, Hunting Park
Credentials—David Gilmore, San Leandro
Special Finance—Ralph Bunje, Fresno

Following action on the report of the Nominating Committee when the delegates unanimously elected J. Roger Deas, of

San Francisco, as State JCC President for 1944-1945, the convention was closed with a testimonial dinner for President **Kearns**, at which time he was presented a watch as a token of the member's appreciation of his services and an ancient, bedraggled and thoroly exhausted rooster by "Exhausted Rooster" **Emil Serpa**.